

**MEDIA**<sup>®</sup>  
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Media Eye News  
**Mr. Sasi Kezhakapurayil**  
**Founder**

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## MEDIA EYE RATE CARD

MEDIA EYE ONLINE ENGLISH	SIZE	RS
Top Head Banner	650px X 90px (5Sec)	90,000/-
Top Right Side 1	290px X 245px (8Sec)	45,000/-
Top Right Side 2	290px X 245px (3Sec)	45,000/-
Premium Banner	680px X 100px	1,50,000/-
Bottom Right Side 1	290px X 245px (3Sec)	40,000/-
Bottom Right Side 2	290px X 245px (3Sec)	40,000/-
Below Market Banner	680px X 100px	40,000/-
Pop Ups/Pop Ups Under	1000px X 170px (Static)	40,000/-
Videos Adds	290px X 200px (30Sec)	1,00,000/-
Floating Jacket Adds	1000px X 660px (20Sec)	1,40,000/-

6 Month contract **20%** Discount

12 Month contract **25%** Discount

## NEWSPAPER RATE CARD

MAGAZINE ENGLISH	RS
Back Cover	40,000/-
First Inside Cover	30,000/-
Second Inside Cover	30,000/-
Opening Page	25,000/-
Inside Full Page	20,000/-
Inside Half Page	12,000/-
Inside Quarter Page	6,500/-
Full Page Double Page	40,000/-
Half Page Double Spread	22,000/-

**Newsportal Rate List**

Size	Monthly	Half Yearly	Yearly
1. Top@ 728*90	1200	6700	13700
2. Top@ 1000*300	1500	7800	16300
3. Top@ 950*110	1300	6900	14700
4. Sidebar@ 300*600 #Slot- 4-6-8	1500	7800	16300
5. Bottom@ 728*90 #Slot- 5-9-10-13	1200	6700	13700
6. Sidebar@ 300*250 #Slot- 7-11-14	1400	7900	15900
7. Bottom@ 600*200 #Slot- 12-13	1200	6700	13700

## Newspaper Rate List

Size	Monthly	Half Yearly	Yearly
1. Front/Full Page @14000	-	-	-
2. Front/Half Page @8000	-	-	-
3. Front/Left Half @6000	-	-	-
4. Full Page Inside Front @11000	-	-	-
5. Front/Banner @8500	-	-	-
6. inner/Full Page @9000	-	-	-
7. Inner/Half Page @6000	-	-	-
8. Inner/Left Half @4500	-	-	-